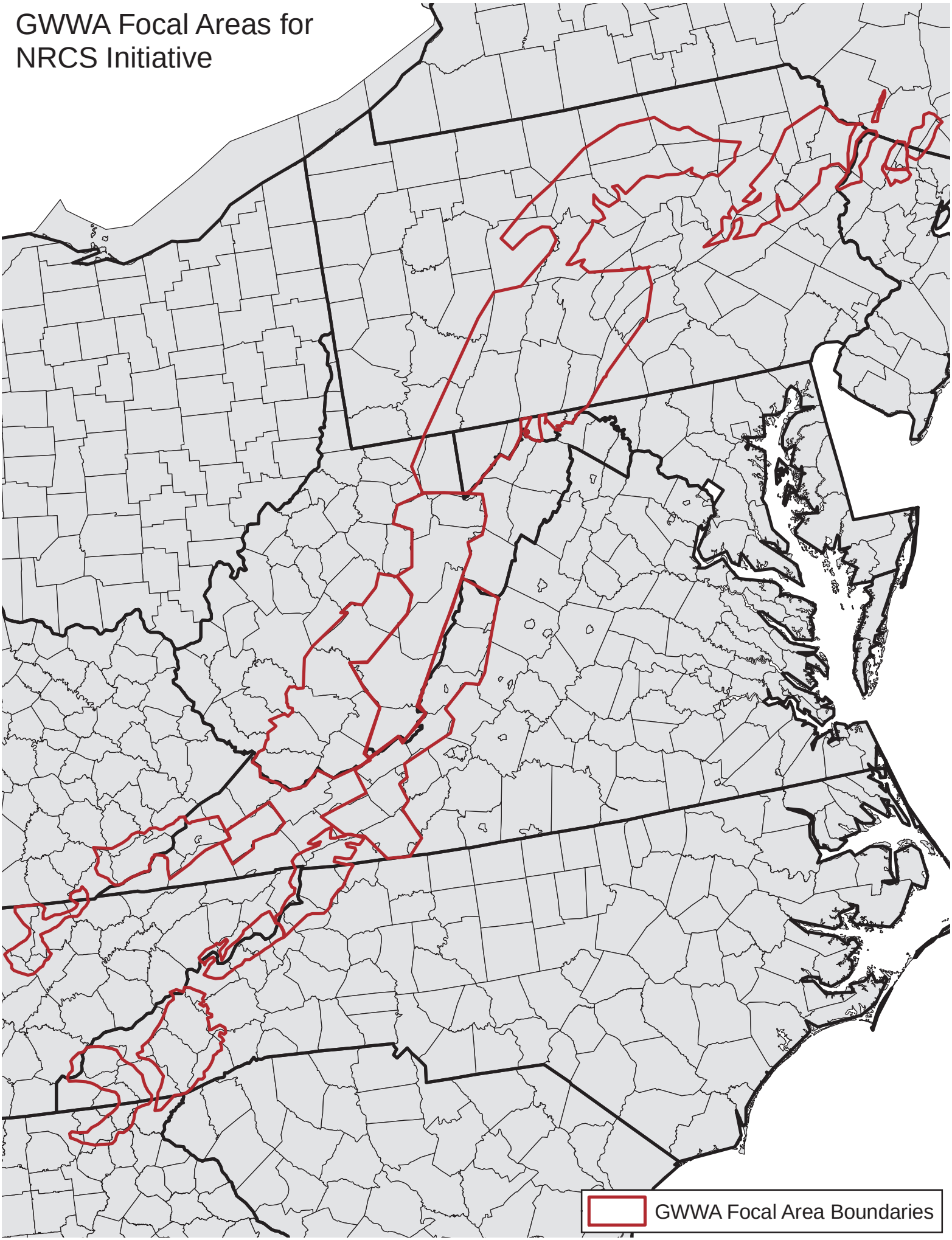GWWA Focal Areas for NRCS Initiative